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The new show at Visiodrom Monet – rebel and genius Largest immersive Monet show and exhibition in Europe from 16 June in Wuppertal

- New projection show makes Monet's work emotionally tangible in 22 chapters
- A journey trough France in the footsteps of Claude Monet
- Completed exhibition offers insights into the life and epoch of the artist

(Wuppertal, 10.06.2022) An impressionist dream becomes reality: on June 16, the Visiodrom presents its new show "Monet - Rebel and Genius" - an immersive experience of the impressionist extra class. Get to know Monet, his work and his time. Follow the father of impressionism on the traces of his work through France. In Europe's largest 360-degree light house for immersive shows, visitors can completely immerse themselves in Monet's work. The unique combination of show and exhibition conveys knowledge in a fascinatingly simple way. It provides deep insights into the artist's life and explains the genesis of Impressionism.

Preserving the dignity of the work and at the same time making Monet's work an immersive experience for the public - this has been the field of tension in which the Monet team of the Visiodrom Wuppertal and its consultants have been moving for months. Visitors walk across Monet's fields of poppies, ride his caricatures on a train, can hear the wind rustling in the poplars along the river, and visit Monet's famous garden in Giverny. These and many more experiences had to be created without questioning the artist's will and the perfection he had achieved. From June 16, visitors to "Monet - Rebel and Genius" will be immersed in the works of the famous painter, surrounded by them and able to move completely freely through Monet's pictorial worlds.

The Visiodrom – timeless light in its most emotional form

Impressionism continues to fascinate as a style to this day. The idea of not painting what is there, but capturing the effect of light on canvas, has lost none of its fascination. "I want to reproduce what I feel before the motif," Claude Monet once said about his work. And the sensation always changes with the light. Monet clarified this change in series. Outstanding is the series of the cathedral of Rouen, whose 33 pictures are in the context of the show, for the first time in the world all gathered in one room.

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Monet himself was always open-minded and curious about technological innovations during his lifetime. This not only led to the new way of painting and thinking of Impressionism. Based on the latest scientific findings of "sensory physiology," Monet was also already thinking immersively. In his central legacy, the Orangerie Museum in Paris, he himself hung his large water lily works, the Grandes Décorations, in such a way that the visitor is completely surrounded by the motif. In this sense, the Visiodrome continues Monet's works even with today's means of presentation. Impressionism and the principle of immersive projection have much in common. In both, the emotional effect of light plays the main role.

The show and technique

"Monet - Rebel and Genius" brings over 250 paintings by Claude Monet to life. On all surfaces in the room, a total of over 6,500 square meters, Monet's most famous and beloved motifs shine and form a new experience. In 22 chapters of motifs, the show takes visitors into Monet's world. New to "Monet - Rebel and Genius" is the floor projection. "This is almost unique! This makes the Visiodrom one of the few movie theaters in Europe to use the floor and ceiling as projection surfaces," says Dirk Emde, managing director of the Visiodrom.

"Monet - Rebel and Genius" runs thursday through Sunday from 11:00 a.m. to 7:00 p.m. at Visiodrom Wuppertal: Mohrenstr. 3, 42289 Wuppertal.

For more information, visit <u>https://visiodrom.de</u>.



Background reporting

Art history expertise

Impression and projection are both based on light. And both, in their own way, focus on the effect of light. Nevertheless, no show production of old masters is without scientific advice that makes statements about what special features are in each individual painting. For "Monet - Rebel and Genius," art historian Dr. Gerhard Finckh took on this special task. During his time as director of the Von der Heydt Museum, he curated numerous Impressionist exhibitions, including the most successful Monet exhibition in Europe, which attracted almost 300,000 visitors.

"The mediation of art in the VISIODROM goes far beyond the explanatory word. Visitors can immerse themselves in art here and experience it directly. That fascinates me very much."

Dr. Gerhard Finckh, art historian, retired museum director

Visiodrom – experience the future today

In the Gaskessel Wuppertal, a place unparalleled anywhere in the world has been created where we can not only give complete free rein to our thoughts, ideas and visions, but where these also become visible down to the smallest detail - the Visiodrom. Visio - dromos: The Middle High German word "visio" once stood for dream face. It was later adopted into the Latin vocabulary as "visio" with the meaning idea or imagination. The Greek suffix "dromos" means path or run. The resulting name Visiodrom thus corresponds very precisely to the function of the room today: it is the place where thoughts and visions find their multimedia way directly into the hearts and minds of the audience.

Press images and video footage:

View: https://visiodrom.de/presseinfos-monet